



Food & Hospitality Vietnam 2027

Ho Chi Minh City, Vietnam

March 24-26, 2027

**Set up day is March 23*

In 2024, Vietnam imported over \$1 billion in consumer-oriented products from the United States, making the US the country's third largest supplier. Vietnam has a growing population, a growing tourism sector, and a growing middle class which makes the country an advantageous market. Some of the top US exported products to Vietnam include fresh fruit, beef, dairy products, non-alcoholic beverages, food preparations, condiments, wine, and tree nuts.

Food & Hospitality Vietnam is the most established tradeshow in Vietnam that serves industry sectors such as food & beverage, bakery, hotel, restaurant, and foodservice. Food & Hospitality Vietnam (FHV) opens a direct route for you to Vietnam's expanding food & hospitality industry.

Participation Fee:

- Corner booth: \$1,502; Early Bird Special: \$1,302 (if you register and pay before November 25, 2026)
- In-line booth: \$1,302; Early Bird Special: \$1,102 (if you register and pay before November 25, 2026)

Fee Includes:

- 9 sq m booth space
- Interpreter for your booth (please request in advance)
- Shipping of up to 100 lbs. of product samples through SUSTA's designated freight forwarder, Winn Expo (Denise Winn at denise@winnexpo.com)*

**Fresh/frozen/chilled products may be subject to separate allowances*

Registration Deadline: **January 24, 2027** (No refunds for cancellation after this date)

Product Samples: All participants are required to provide samples of their products at the event; if there is a reason you cannot sample your products, you must contact SUSTA's Global Events (events@susta.org) team upon registration.

Industry Focus: Food Service Products, Retail Products, Ingredient, Natural/Health, Organic

Product Description: Confectionary & Bakery, Meat Products, Ingredient, Drink & Beverage, Specialty Food, Baking Mixes and Ingredients, Condiments, Sauces, Produce, Seafood, Health Foods, Convenience Products, Snack Foods, Seasonings, Frozen Foods

50% CostShare: Apply now for SUSTA's [50% CostShare](#) to request 50% reimbursement of participation fee, international travel, promotional giveaway items, point of sale materials, freight and more!

Activity Managers

If you have a question about an event, feel free to contact us at events@susta.org

SUSTA encourages you to enroll in the [Smart Traveler Enrollment Program \(state.gov\)](#) and monitor the [Travel Advisories \(state.gov\)](#) webpage before traveling.

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